



GAME DAY SPONSOR PACKAGE

\$1,500

Includes:

- 1 Game Day Message
- 1 Vendor Table
- Logo In Game Day Program
- 1 Year On Website Sponsor Page
- 4 Complimentary Tickets

**JULY – OCT
2022**



ADDITIONAL SPONSOR PACKAGES

FREE THROW \$750

Marketing Exposure:

Logo recognition will be provided in the following ways.

- Seasonal inclusion on the Richmond Roadrunners website “sponsor” page
 - Logo/Name recognition in the Richmond Roadrunners game day program
 - Vendor table at the Richmond Roadrunners home games

Promotional Exposure

- 3 charitable home game tickets

AND 1 \$500

Marketing Exposure:

- 2 charitable home game tickets

Promotional Exposure

- Logo/Name recognition in the Richmond Roadrunners game day program
 - Vendor table at the Richmond Roadrunners home games



OUR GOAL:

To be a profitable, powerful and dominate Professional Women's Basketball organization for the sustainability of women in sports.

OUR VISION:

To be solid and profitable in the development and growth of women's professional basketball, domestically and globally.

OUR MISSION:


To create an empowering environment that will allow talented women to fulfill their passion and desire to continue their playing careers at the professional level, while contributing to the community as ambassadors for the wellbeing and empowerment of girls.

www.rvaroadrunners.com



BARVENIA WOOTEN

Owner/Head Coach



Barvenia Wooten, a Five-Time Hall of Famer, twice into the CIAA as a player and the NCAA DII 40th Anniversary Team has over thirty years as a Head Coach at various collegiate levels, Prior to serving as the Vice - President of Operations for the now defunct WABL, Coach Wooten Coached at Florida State College at Jacksonville from 206-19, from 2010 - 15 at her alma mater, Virginia Union University where she was named CIAA Coach of the year and spent eleven years from 1999-2010 at Prince George's Community College earning her Coach of the Year twice. Barvenia's playing career includes fifteen years as a professional player. Barvenia also has twenty-one years of experience in the financial services industry. She earned her B.S in Accounting from Virginia Union University and a Master's in Organization Leader from Nyack College.

VICKI COLLIER


General Manager



Vicki a native of Upper Marlboro, Maryland graduated Old Dominion Univ. as a standout student-athlete. She earned three Conference Titles under the legendary coach, Wendy Larry, while earning her accounting degree. Her playing career includes over six years of professional basketball with such teams as Lady Warriors of the Women's Blue Chip League, Military Teams, including overseas in china. In 2016, she earned her Master's Degree in Sport Management, from West Virginia Univ. She currently is an I.T. Helpdesk Technician.

KAWAUNERAWLINGS

Assistant Coach



Kawaune Rawlings is a native of Richmond, Virginia. He earned basketball scholarships to Essex County College and Longwood Univ. where he earned his Associates Degree in Health and Physical Education and Bachelor of science in Health and Physical Education, respectively. He later obtained his Master's Degree in Sports and Recreation from Ohio Univ. He is currently a teacher in the Henrico County public school system.

see full bios at
www.rvaroadrunners.com